

NEWS NEWS



NEWS NEWS

3628 Walnut Hills Road, Suite 200
Orange Village, Ohio 44122-4434
216-831-8580 / Fax: 216-831-4240
email: results@benghiat.com

For Release: IMMEDIATELY
Attention: Food Editor
Contact: Benghiat Marketing
1-216-831-8580
benghiat@benghiat.com

Frank's Quality Kraut In 2-Pound Poly Bags Offers Safety and Convenience!

Fremont, Ohio-- Frank's Quality Kraut comes packaged in another revolutionary way! Frank's 2-pound poly bags are quick and easy to use, and are safer than cans.

Americans consume 387 million pounds of sauerkraut every year. Frank's Quality Kraut 2-pound poly bags are a safer and cleaner package than cans, with no metal shavings to worry about. Poly bags save time and money-- fast opening, and light—they save storage and disposal space because they aren't bulky like cans. It's a better way to enjoy the most popular hot dog condiment next to mustard!

Frank's Quality Kraut is not just for brats, Reubens and pork roast anymore! Sauerkraut is a fat-free, healthy recipe choice packed with antioxidants, vitamins and flavor. Check out www.sauerkraut.com for sauerkraut recipes for appetizers, chicken, fish, hot or cold salads and side dishes—even desserts!

The Fremont Company, in business in Fremont, Ohio for over 100 years, manufactures the number one selling sauerkraut in the Midwest under the Frank's Quality Kraut and SnowFloss brands, as well as canned tomato products, ketchup and Mississippi Barbecue Sauce.

Editor's Note: To interview Fremont management or for more information on Frank's Quality Kraut Singles, 2-pound poly bags, the sauerkraut or canned tomato product industries, or ketchup, please contact Benghiat Marketing at 216-831-8580 or benghiat@benghiat.com.